



March 1, 2013

April Heller; 386-943-5473  
[april.heller@dot.state.fl.us](mailto:april.heller@dot.state.fl.us)

## **Industry Forum Press Conference for the I-4 Ultimate Project**

**Orlando** - The Florida Department of Transportation (FDOT) is holding a press conference during the I-4 Ultimate Project Industry Forum on Monday, March 4, 2013 at 12:00 p.m. It will be held at the Rosen Centre Hotel located at 9840 International Drive in Orlando. FDOT Secretary Ananth Prasad will be available.

Press kits with detailed information are available at the forum for media representatives and can be picked up at the Industry Forum Registration desk near the Junior Ballroom. The nearby exhibit room contains graphics and other information about the project. Exhibits are also available in the Grand E ballroom. Following the press conference all press kit information will be available on the project website at [www.moving-4-ward.com](http://www.moving-4-ward.com). The agenda for the Industry Forum is as follows:

<b><u>Session</u></b>	<b><u>Event</u></b>	<b><u>Time</u></b>	<b><u>Topic/Focus</u></b>
	Exhibition Area	8:00 a.m. – 8:45 a.m.	Exhibits depicting corridor improvements
<b>Session 1:</b>	Introduction	9:00 a.m. – 10:00 a.m.	Opening – Agenda
<b>Session 2:</b>	Technical Aspects	10:30 a.m. – 11:30 a.m.	Technical Aspects – Project Video
	Press Conference	12:00 p.m. – 12:30 p.m.	Exhibition area closed for press conference
<b>Session 3:</b>	Financial Aspects	1:00 p.m. – 1:30 p.m.	Financial Overview
<b>Session 4:</b>	Traffic & Revenue	1:30 p.m. – 1:45 p.m.	Traffic & Revenue Overview
<b>Session 5:</b>	Next Steps	2:15 p.m. – 2:45 p.m.	Procurement
	Exhibition Area	2:45 p.m. – 5:00 p.m.	Exhibits depicting corridor improvements

Media and general information questions may be directed to April Heller or Steve Olson, Public Information Officers, at 386-943-5473 or 386-943-5479 or by email at [april.heller@dot.state.fl.us](mailto:april.heller@dot.state.fl.us) or [steve.olson@dot.state.fl.us](mailto:steve.olson@dot.state.fl.us). For project information please visit [www.moving-4-ward.com](http://www.moving-4-ward.com).

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translation services (free of charge) should contact Geralynn Morgan, District 5 Interim Title VI Coordination at 386-943-5356 or [Geralynn.morgan@dot.state.fl.us](mailto:Geralynn.morgan@dot.state.fl.us) at least seven (7) days before the Industry Forum.

[www.dot.state.fl.us](http://www.dot.state.fl.us)

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