



reThink offers commuters an alternative to I-4

Program provides resources for commuters looking for rideshare solutions

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reThink Your Commute, 'Match.com for commuters'

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ORLANDO, Fla. - More commuters are looking for alternatives as I-4 construction heats up.

Some like Jim Grzesik and his co-workers are taking SunRail and using a program called reThink Your Commute, sponsored by FDOT, to find carpool solutions once they reach their stop.

"I-4 is getting worse and worse," Grzesik says. "and with construction I can see it getting worse every day with all the lane shifting."

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Grzesik and 13 of his co-workers start their day at stops all along the SunRail line. When they get to the Sand Lake station they have a van waiting for them that they then use to get them the final 7 miles to work.

"I started a vanpool going back and forth from the Sand Lake station to my work. It allows us to

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reduce our cost as well as reduce our stress back and forth to work "

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Courtney Reynolds, program director for reThink, says the program is a resource to help companies and employers find better ways to commute.

"I liken it to Match.com but for carpoolers. A lot of people may be interested but they feel no one lives near them, we help them with that.

Reynolds says working with co-workers makes sense because they're all going to the same destination.

A big feature is the emergency ride home for registered members. If for some reason you need to leave work early, FDOT will reimburse you up to 4 times a year.

"It's our way to say thank you for sticking with that alternative commute," Reynolds continues. "but also giving you some peace of mind so you know you have a way to get home."

With 11,000 members and 400 business partners the reThink program continues to grow. Reynolds says she expects more companies to come online soon.

As for Grzesik and his co-workers, they've been riding SunRail since it first started.

"Getting on the train is the best part of the day," Grzesik says. "When you're going through the Downtown area you can see the I-4 back-up and it's actually a joy to see us drive through it."



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