



December 18, 2015

Jessica Keane, 386-943-5473
jessica.keane@dot.state.fl.us

I-4 Ultimate Releases New Advanced Construction Alert System

Version 2.0 includes text messaging, personalized alerts

ORLANDO — I4Ultimate.com launched the newest version of its Advanced Construction Alert System giving users many more options including the ability to receive alerts by text messaging.

Sign up for alerts at <http://i4ultimate.com/construction-info/alerts/> to stay informed about construction impacts. Version 2.0 features new choices for personalizing alerts:

- Choose between three different alert messages (each available for email or text*): Hour-before reminder, Daily 24-hour look ahead & Weekly advance alerts
- Choose between types of alerts, such as major changes and nightly closures on I-4
- Choose specific areas or interchanges



“With advance construction alerts, drivers can make informed decisions about when and where to travel during I-4 Ultimate construction,” said David Parks, Public Information Officer for the I-4 Ultimate project. “Users are encouraged to customize their alerts to their daily commute— whether it’s the entire 21-mile corridor or a specific interchange.”

To ensure user preferences are correct, existing I4Ultimate.com alert subscribers should visit i4ultimate.com/unsubscribe to review their preferences.

** Prior to receiving text messages, users are required to opt-in by replying “YES” to the introductory message. Standard messaging and data rates may apply. Messaging frequency varies based on preferences.*

Celebrating 100 Years of Innovation, Mobility and Economic Development

www.dot.state.fl.us/agencyresources/anniversary/

CFLRoads.com | @MyFDOT_CFL | Facebook.com/MyFDOTCFL