I-4 Ultimate Releases New Advanced Construction Alert System
Version 2.0 includes text messaging, personalized alerts

ORLANDO — I4Ultimate.com launched the newest version of its Advanced Construction Alert System giving users many more options including the ability to receive alerts by text messaging.

Sign up for alerts at http://i4ultimate.com/construction-info/alerts/ to stay informed about construction impacts. Version 2.0 features new choices for personalizing alerts:

- Choose between three different alert messages (each available for email or text*): Hour-before reminder, Daily 24-hour look ahead & Weekly advance alerts
- Choose between types of alerts, such as major changes and nightly closures on I-4
- Choose specific areas or interchanges

“With advance construction alerts, drivers can make informed decisions about when and where to travel during I-4 Ultimate construction,” said David Parks, Public Information Officer for the I-4 Ultimate project. “Users are encouraged to customize their alerts to their daily commute—whether it’s the entire 21-mile corridor or a specific interchange.”

To ensure user preferences are correct, existing I4Ultimate.com alert subscribers should visit i4ultimate.com/unsubscribe to review their preferences.

* Prior to receiving text messages, users are required to opt-in by replying “YES” to the introductory message. Standard messaging and data rates may apply. Messaging frequency varies based on preferences.